



**Dallas
Area
Parkinson
Society**

MONTHLY EDUCATIONAL SERIES SPONSORSHIP LEVELS

The DAPS monthly Educational Series usually includes a presentation by an expert in a field related to the needs of those with Parkinson's disease. All programs must be approved by DAPS one week prior to the scheduled event. *Note: Only 10% of content can be product related.*

Reach: Each meeting ranges from 20 to 75 participants per meeting

Date: Each location meets at a different time and date. Contact DAPS regarding availability at select locations.

PLATINUM SPONSOR LEVEL*

- Provide one program presentation: topic and presentation to be approved by DAPS (must be educational not branding of specific product, medication or company – the company and/or product may be mentioned but not the focus of presentation)
- Sponsor provides snacks and refreshments
- Approximately 3 minutes to introduce company/organization
- Announcement of sponsorship and recognition
- Pre and post newsletter thank you and acknowledgment (electronic-850 subscribers)
- Exhibit table and 2 chairs – *for in-person events*

Dallas	\$750
Duncanville	\$750
McKinney	\$750

** Limited availability*

GOLD SPONSOR LEVEL (Virtual Only)

- Virtual Component- opportunity to reach people beyond the Dallas Fort-Worth area
- Provide one program presentation: topic and presentation to be approved by DAPS (must be educational not branding of specific product, medication or company – the company and/or product may be mentioned but not the focus of presentation)
- Approximately 3 minutes to introduce company/organization
- Newsletter acknowledgement (electronic-850 subscribers)
- Announcement of sponsorship and recognition

Dallas	\$500
Duncanville	\$500
McKinney	\$500

PARTNER LEVEL

- Announcement of sponsorship and recognition
- Exhibit table and 2 chairs – for in-person events

Dallas	\$250
Duncanville	\$250
McKinney	\$250

GOOD NEIGHBOR LEVEL

- Exclusive to non-profit organizations (limited availability)
- Announcement of sponsorship and recognition
- Exhibit table and 2 chairs – for in-person events

Suggested contribution is \$50