



**Dallas Area
Parkinson
Society**

DALLAS AREA PARKINSON SOCIETY SPONSORSHIP OPPORTUNITIES

Thank you for your consideration in partnering with DAPS to support the Parkinson's community in the Dallas metroplex. With your help, we can reach more of the many thousands of people who live in and near the Dallas area to receive the comprehensive services they need and deserve.

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As a small nonprofit, we appreciate your help and support in securing funding as early as possible. Your efforts allow us to focus on serving the Parkinson's community well. Please don't hesitate to reach out if you have any questions.

Improving and impacting the lives of those affected by Parkinson's disease.



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WELCOME PACKAGE SPONSORSHIP

For those newly diagnosed with Parkinson's or new to DAPS a Welcome Package is provided at all DAPS events. 2024 Welcome Packages include:

- Welcome letter
- List of DAPS classes, locations, and schedules
- DAPS brochure
- Current event information
- 2024 Educational Series dates and locations
- Sponsor collateral
- Resources to assist in preparation for medical appointments

Approx. reach: 250 people

Limit: 2 sponsors

SPONSOR LEVEL - \$2,500

- 1 piece of company collateral included in Welcome Package (must be DAPS approved)
- Sponsor recognition in Welcome letter



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MONTHLY NEWSLETTER SPONSORSHIP

The DAPS newsletter is produced monthly and emailed to approx. 1,100 contacts. There are three opportunities for sponsorship outlined below. The cost is per month.

Approx. reach: 1,100 subscribers

Date: Based on availability

PLATINUM SPONSOR LEVEL - \$500

- Full page article (up to 600 words) written by Sponsor and approved by DAPS
 - Article must be submitted before the 15th of the month prior to publication
 - Only 10% of content can be product related
- 1/3-page ad with company logo
- Link to company website

GOLD SPONSOR LEVEL - \$250

- 1/3-page ad with company logo
- Link to company website

SILVER SPONSOR LEVEL - \$150

- 1/4-page ad with company logo



The DAPS Educational Series provide sponsors with three ways to participate in educating and engaging with the Parkinson's community. All programs must be approved by DAPS.

Note: only 10% of content can be product related.

Approx. reach: Each meeting ranges from 20 to 50 participants

Dates:

Dallas	2 nd Monday of the month
Denton	1 st Friday of the month
Duncanville	Last Monday of the month
Garland	4 th Thursday of the month
McKinney	3 rd Tuesday of the month

PLATINUM SPONSOR LEVEL - \$800

- Program consists of a presentation provided by an expert speaker (*topic and presentation to be approved by DAPS; must be educational not branding of specific product or medication – the company and/or product may be mentioned, but not the focus of the presentation*)
- Announcement of sponsorship and recognition
- Approx. 3 minutes to introduce company/organization
- Sponsor provides snacks and refreshments
- Pre and post newsletter thank you and acknowledgement with logo (1,100 subscribers)
- Exhibit table and 2 chairs

GOLD SPONSOR LEVEL - \$500

- Announcement of sponsorship and recognition
- Approx. 3 minutes to introduce company/organization
- Sponsor provides snacks and refreshments
- Pre and post newsletter thank you and acknowledgement with logo (1,100 subscribers)
- Exhibit table and 2 chairs
- Program and presenter selected by DAPS

GOOD NEIGHBOR LEVEL - \$50

- Exclusive to non-profit organizations (limited availability)
- Announcement of sponsorship and recognition
- Exhibit table and 2 chairs



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EDUCATIONAL SERIES LOCATIONS

DALLAS

10:45am light snacks followed by program

Preston Hollow United Methodist Church

6315 Walnut Hill Lane

Dallas, TX 75230

214-363-4393

DENTON

12:00pm lunch followed by program

Denton Senior Center

509 N. Bell Avenue

Denton, TX 76201

940-349-8720

DUNCANVILLE

12:00pm lunch followed by program

First United Methodist Church

403 S. Main Street

Duncanville, TX 75116

(Enter Ave C, Aldersgate Bldg.)

972-298-6121

GARLAND

11:30am lunch followed by program

South Garland Baptist Church

1330 E Centerville Road

Garland, TX 75041

972-271-5428

MCKINNEY

11:30am lunch followed by program

St. Michael the Archangel

411 Paula Road

McKinney, TX 75069

972-542-4667



The Parkinson's Comprehensive Care Initiative (PCCI) began in 2021, to expand free services to DAPS locations throughout the Dallas metroplex. Services listed below provide a comprehensive approach to managing and living well with Parkinson's, while encouraging the importance of social engagement.

PLATINUM SPONSOR LEVEL - \$10,000

- Sponsor logo and link on DAPS website for services provided under the PCCI umbrella
- Opportunity to share company materials with participants in:
 - Exercise classes - Move. Laugh. Connect.
 - Support groups for care partners
 - Support groups for people with PD
 - Nutritional Education
 - Noncontact boxing
 - Dance for PD

GOLD SPONSOR LEVEL - \$7,500

- Sponsor logo and link on DAPS website for services provided under the PCCI umbrella
- Opportunity to share company materials with participants in:
 - Speech and swallowing classes

SILVER SPONSOR LEVEL - \$5,000

- Sponsor logo and link on DAPS website for services provided under the PCCI umbrella
- Opportunity to share company materials with participants in:
 - Volunteer training
 - Parkinson's: What You Need to Know Now
A 6-week free workshop to learn how to manage fatigue, mood, and mobility



Community Outreach and Engagement is a critical element to providing services to those in the professional field and those with Parkinson's disease. This sponsorship supports DAPS efforts to educate, provide important information and resources for the specific needs of individuals with Parkinson's and their care partners. It also increases awareness to professionals within the community including medical professionals, senior communities, churches, and other local organizations.

Approx. reach: 5,000 individuals

Limit: 2 sponsors

PLATINUM SPONSOR LEVEL - \$6,000

- Sponsor logo on DAPS brochure
- Sponsor acknowledgement at Community Outreach and Engagement presentations
- Sponsor recognized in DAPS Community Outreach and Engagement services with logo and link on website
- Approx. 30 DAPS t-shirts with sponsor logos on the back (worn by DAPS staff, board and volunteers)

GOLD SPONSOR LEVEL - \$4,000

- Sponsor acknowledgement at Community Outreach and Engagement presentations
- Sponsor recognized in DAPS Community Outreach and Engagement services with logo and link on website
- Approx. 30 DAPS t-shirts with sponsor logos on the back (worn by DAPS staff, board and volunteers)

SILVER SPONSOR LEVEL - \$1,000

- Sponsor recognized in DAPS Community Outreach and Engagement services with logo and link on website



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**Kenneth H. Cooper, MD, MPH
LIFETIME ACHIEVEMENT AWARD
SPONSORSHIP**

Since 2017, DAPS awards an individual who has made significant contributions to the community in the Dallas area. This award is named for the founder of the Cooper Institute who is credited with helping millions of people all over the world recognize the value of a healthy active lifestyle. Dr. Kenneth H. Cooper's message aligns with our mission: to impact and improve the lives of those affected by Parkinson's disease.

Date: April 2024

Recipient: TBD

PLATINUM SPONSOR LEVEL - \$5,000

- Podium recognition as a Platinum Event Sponsor
- Print and social media coverage
- Sponsor logo on newsletter and program
- Sponsor logo and link on website
- Sponsor logo on event signage
- Sponsor Passport for door prizes to encourage attendees to visit exhibits
- Exhibit table and 2 chairs

GOLD SPONSOR LEVEL - \$3,000

- Print and social media coverage
- Exhibit table to showcase sponsor products and services
- Sponsor logo on newsletter and program
- Sponsor logo on website
- Sponsor logo on event signage
- Sponsor Passport for door prizes to encourage attendees to visit exhibits
- Exhibit table and 2 chairs

SILVER SPONSOR LEVEL - \$1,500

- Sponsor logo on newsletter and program
- Sponsor logo on website
- Sponsor logo on event signage
- Sponsor Passport for door prizes to encourage attendees to visit exhibits
- Exhibit table and 2 chairs

BRONZE SPONSOR LEVEL - \$250

- Sponsor logo on program
- Exhibit table and 2 chairs



The Annual Symposium is a free event offered to the Parkinson's community. The symposium offers education, resources, and important new information. It includes a breakfast and lunch. Comment from a 2023 attendee:

I want to thank you and the staff at DAPS for an amazing job putting the symposium together. It is the best and most informative program with the most loving and supportive people, including all the exhibitors, speakers, and volunteers. We feel so blessed to be in the Dallas area and want to thank you from the bottom of our hearts for keeping us so well informed. - Care Partner in McKinney

Approx. reach: 200 participants (Specialists, People with Parkinson's, Caregivers, and Volunteers)

Date: October 2024

Lunch: provided for 2 representatives

PLATINUM SPONSOR LEVEL - \$5,000

- 2 minutes in opening session to address attendees
- Sponsor logo printed on rack cards
- Sponsor logo on lunch signage
- Sponsor logo on event bag
- 1 piece of collateral in event bag
- Sponsor logo on event signage
- Sponsor logo on newsletter and program
- Sponsor logo and link on website
- Sponsor Passport for door prizes to encourage attendees to visit exhibits
- Upper-level prime location for exhibit table and 2 chairs

GOLD SPONSOR LEVEL - \$2,500

- One piece of collateral in event bag
- Sponsor logo on event signage
- Sponsor logo on program
- Sponsor logo on website
- Sponsor Passport for door prizes to encourage attendees to visit exhibits
- Exhibit table and 2 chairs

SILVER SPONSOR LEVEL - \$2,000

- Sponsor logo on event signage
- Sponsor logo on program
- Sponsor logo on website

- Sponsor Passport for door prizes to encourage attendees to visit exhibits
- Exhibit table and 2 chairs

BRONZE SPONSOR LEVEL - \$1,000

- Sponsor logo on event signage
- Sponsor logo on program
- Sponsor Passport for door prizes to encourage attendees to visit exhibits
- Exhibit table and 2 chairs

FRIEND SPONSOR LEVEL - \$250

- Sponsor name only on program
- Sponsor Passport for door prizes to encourage attendees to visit exhibits
- Exhibit table and 2 chairs

GOOD NEIGHBOR SPONSOR LEVEL - \$75

- For Non-profit organizations only
- Sponsor Passport for door prizes to encourage attendees to visit exhibits
- Exhibit table and 2 chairs

Payment deadline: August 23, 2024 (\$500 Level and over)

Exhibitors are responsible for bringing their own tablecloths, posters, banners, and giveaways

On-site product sales are prohibited

Space is limited



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MEDICAL ADVISORY BOARD ROUNDTABLE SPONSORSHIP

To maximize its benefit to the Dallas Parkinson Community, DAPS works closely with the medical community and companies that serve those with Parkinson's in order to improve access and services. The roundtable event provides sponsors with the unique opportunity to participate in an intimate discussion with numerous neurologists and other medical professionals to address strides made within the Parkinson's community, while identifying any unmet needs.

Approx. reach: On average 6 - 8 Physicians, DAPS Medical Advisory and Board of Directors

Date: November 2024

Limit: 3 Sponsors

SPONSOR LEVEL - \$2,500

- Time with the physicians at the event
- 3 minutes to address attendees
- Participation in the roundtable discussion
- Sponsor logo on event signage
- Sponsor logo on event agenda
- Newsletter recognition with sponsor logo



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HOLIDAY LUNCHEON SPONSORSHIP

DAPS Holiday Luncheon invites members, instructors, and the Parkinson's community to join us for lunch, volunteer recognition, and entertainment. The Mike Miles Volunteer Award recognizes a community member's outstanding contribution and service to the Parkinson's community.

Approx. reach: 100 Participants (Specialists, Physicians, People with Parkinson's, Caregivers, and Volunteers)

Date: December 2024

SPONSOR LEVEL - \$500

- Podium recognition as an Event Sponsor
- Newsletter recognition with sponsor logo and link
- Exhibit table and two chairs



Sponsor payments received first will have priority for limited availability sponsorships. Sponsor is responsible for submitting payments prior to the date of sponsorship. Sponsorship opportunities are guaranteed once payment has been received.

SPONSOR'S NAME: _____

REPRESENTATIVE'S NAME: _____

PHONE: _____

EMAIL: _____

NAME ON CREDIT CARD: _____

CREDIT CARD NUMBER: _____

EXP DATE: _____ CCV: _____

BILLING ADDRESS: _____

Email completed forms to daps@daps.org

To make an online payment visit <https://donate.daps.us/donations/sponsor-payment-link>
If payments are made via credit card, please include the 3% credit card processing fee

Mail checks to:
Dallas Area Parkinson Society
6310 LBJ Freeway, Suite 213
Dallas, TX 75240