



DAPS MONTHLY NEWSLETTER SPONSORSHIP LEVELS

The DAPS newsletter is produced monthly and sent via email to approximately 850 contacts. There are three opportunities outlined below. The cost shown below, is per month.

Reach: Approximately 915 individuals

Date: Based on availability

PLATINUM SPONSOR LEVEL - \$500

- Full page article (up to 700 words) written by Company/approved by DAPS
 - Article must be submitted and approved by DAPS before the 15th of the month prior to publication
 - Only 10% of content can be product related
- 1/3-page ad with company logo
- Live link to company website

GOLD SPONSOR LEVEL - \$250

- 1/3-page ad with company logo
- Live link to company website

SILVER SPONSOR LEVEL - \$150

- 1/4-page ad with company logo