



Kenneth H. Cooper, MD, MPH LIFETIME ACHIEVEMENT AWARD SPONSORSHIP LEVELS

We are pleased to offer you a unique sponsorship opportunity to showcase your products and services. This is an excellent event to interact directly with the Parkinson's Community. Since 2017, DAPS has awarded **The Dr. Kenneth H. Cooper, MD, MPH Lifetime Achievement Award** to an individual who has made significant contributions to society in the Dallas area and beyond. This award is named for the remarkable founder of the Cooper Institute who is credited with helping millions of people all over the world recognize the value of a healthy active lifestyle. His message aligns with our mission; **to impact and improve the lives of those affected by Parkinson's disease.**

*This year's honoree is **Davis Phinney**, an Olympic Bronze-winning cyclist who was diagnosed with early onset Parkinson's in 2000. Since then, he has founded the Davis Phinney Foundation to promote and fund innovative research that seeks to improve the quality of life of those living with Parkinson's.*

Date: Wednesday, April 27, 2022 11 AM at Highland Park United Methodist Church

\$5,000 Platinum Sponsorship

- Premium media coverage through DAPS and Cooper Aerobics Center
- Valet Sponsorship signage with your company name/logo (if applicable)
- Lunch Sponsorship signage with your company name/logo
- Exhibit table to showcase company products and services with attendees
- Company name and logo listed on program
- Podium recognition as a Platinum Event Sponsor
- Company Logo on website and newsletter
- Event signage with your company name/logo
- Sponsor Passport for door prizes to encourage attendees to visit your exhibit
- Reserved seats in a premium location at venue

\$3,000 Gold Sponsorship

- Premium media coverage through DAPS only
- Exhibit table to showcase company products and services with attendees
- Company name and logo listed on program
- Podium recognition as a Gold Event Sponsor
- Company Logo on website and newsletter
- Event Signage with your company name/logo
- Sponsor Passport for door prizes to encourage attendees to visit your exhibit
- Reserved seating

\$1,500 Silver Sponsorship

- Exhibit table to showcase company products and services with attendees
- Company name and logo listed on program
- Podium recognition as a Gold Event Sponsor
- Company Logo on website and newsletter
- Event Signage with logo
- Sponsor Passport for door prizes to encourage attendees to visit your exhibit