



2020 Keep Moving! Symposium

Thursday, October 29 2pm-5pm / Friday, October 30 2pm-5pm

Sponsor Packages

The Dallas Area Parkinsonism Society (DAPS) Keep Moving Symposium is a unique, annual, and free event offered to the PD community. The symposium offers education, resources, and important new information to the PD community at one location. This year, it will be a two day virtual learning experience which will include helpful information through educational presentations and sponsorship exposure. This is an opportunity to showcase your products and services before, during, and after the symposium. Furthermore, a recorded version to the symposium is accessible to anyone for 1 year. If you select a level that includes your live link, your business/company will reach more people after the event.

DAPS is working closely with Socio, a reputable virtual event company, to ensure your experience as a sponsor is optimal. Videos and tutorials will be made available to assist you in maximizing attendee interaction.

Please notify DAPS of your intention of becoming a sponsor ASAP. Payment and necessary information must be submitted by *Wednesday, September 30.*

Reach: 350+ Participants (Specialists, Physicians, Parkinsonians, Caregivers and Volunteers)

Sponsor logos: *Anywhere your company logo is displayed, the size and location of the logo will be commensurate with the level of sponsorship.*

Signature Sponsor Page: *The following sponsorship levels include the opportunity to be featured on a Signature Sponsor Page, created by DAPS: Platinum, Gold, Silver, Bronze and Partner.*

- ***On-line products and/or services sales are not permitted during the event.***



On the following pages are the sponsorship opportunities and benefits for each level of sponsorship. After determining the level of your sponsorship, please complete and email the form on the last two pages. If you have any questions, please call 972.620.7600.

\$5000 Sponsor – PLATINUM Level

Prior to Symposium

- Social media promotion-Top billing with largest logo on symposium promotional pages
- Live link on *Signature Sponsorship Page*
- Logo included on symposium promotional materials including symposium rack cards (available through August 31) in doctor's offices and postcards mailed to DAPS members.

During the Symposium

- Live link on *Signature Sponsorship Page*
- Your representative introduced and given 3 minutes in general sessions to address attendees
- Company name/logo shown at the beginning of general sessions (Priority will be given to logo on moving banner)
- Banner - top billing position and size in sponsorship area with live link (this page will be shown at the beginning of the event both days)
- Verbal shout out as Platinum Sponsor in general sessions
- Acknowledgement on DAPS website with logo

Post Symposium

- Two months exposure with live link on DAPS website following symposium
- Company logo top billing and size with live link in post event thank you email to all attendees
- Two months thank you/recognition with logo and live link in DAPS emailed monthly newsletter
- 12 months of live links – accessible via recorded version of KEEP MOVING Symposium



\$3000 Sponsor – GOLD Level

Prior to Symposium

- Social media promotion-Billing under Platinum Level with logo on symposium promotional pages
- Live link on *Signature Sponsorship Page*
- Logo included on symposium promotional materials including symposium rack cards (available through August 31) in doctor's offices and postcards mailed to DAPS members.

During the Symposium

- Live link on *Signature Sponsorship Page*
- Your representative introduced and given 2 minutes in general sessions to address attendees
- Banner - prominent billing position and size under the Platinum Sponsor(s) and above all others in sponsorship area with live link (this page will be shown at the beginning of the event both days)
- Verbal shout out as Gold Level Sponsor during general sessions
- Acknowledgement on DAPS website with logo

Post Symposium

- One month exposure with live link on DAPS website following symposium
- Company logo prominently located under Platinum Sponsors with live link in post event thank you email to all attendees
- One month thank you/recognition with logo and live link in DAPS monthly newsletter following the symposium
- 12 months of live links – accessible via recorded version of KEEP MOVING Symposium



\$2000 Sponsor – SILVER Level

Prior to Symposium

- Social media promotion-Billing under Gold Level with Logo on symposium promotional pages
- Live link on *Signature Sponsorship Page*
- Logo included on promotional materials – Rack cards going into doctors' offices (available through August 31) and postcards going to DAPS members – location and size commensurate with Silver Level Sponsorship

During the Symposium

- Live link on *Signature Sponsorship Page*
- Banner - prominent billing position and size under the Gold Level Sponsors and above all others in sponsorship area w/ live link (this page will be shown at the beginning of the event both days)
- Verbal shout out as Silver Level Sponsor in general sessions
- Acknowledgement on DAPS website with logo

Post Symposium

- One month exposure with live link on DAPS website following symposium
- Company logo located under Gold Sponsors with live link in post event thank you email to all attendees – commensurate in size with Silver Level sponsorship
- One month thank you/recognition with logo and live link in DAPS monthly newsletter following the symposium
- 12 months of live links – accessible via recorded version of KEEP MOVING Symposium



\$1000 Sponsor – BRONZE Level

Prior to Symposium

- Live link on *Signature Sponsorship Page*

During the Symposium

- Live link on *Signature Sponsorship Page*

Post Symposium

- Two weeks exposure with live link on DAPS website following symposium
- Acknowledgement with logo on website
- One month thank you/recognition with logo in DAPS monthly newsletter following the symposium
- Company name/logo at beginning of general sessions
- 12 months of live links – accessible via recorded version of KEEP MOVING Symposium



\$500 Partner

Prior to Symposium

- Live link on *Signature Sponsorship Page*

During the Symposium

- Live link on *Signature Sponsorship Page*
- Company name/logo at beginning of general sessions

Post Symposium

- Acknowledgement on website
- One month thank you/recognition with logo in DAPS monthly newsletter following the symposium
- 12 months of live links – accessible via recorded version of KEEP MOVING Symposium

\$250 Friend

During the Symposium

- Company name/logo at beginning of general sessions

Post Symposium

- Acknowledgement on website
- One month thank you/recognition with logo in DAPS monthly newsletter following the symposium



DAPS Contact: Mike Miles, Executive Director

mikemiles@daps.org 972-620-7600 www.daps.us

Sponsor Form

Company Name: _____

Mailing Address: _____

City/State/Country/Zip (Postal Code): _____

Tel: (____) _____ Fax: (____) _____

Contact for Arrangements: _____

Title: _____ E-mail: _____

Additional Contact: _____ Title: _____

Signature: _____ Date: _____

Sponsorship Packages:

Platinum \$5000

Gold \$3000

Silver \$2000

Bronze \$1,000

Partner - \$500

Friend \$250

Please include by **September 30th** the following items:

- Website address
- Hi-res company logo
- Social media links (for \$500 level sponsors and above)



Method of Payment:

Payment and all accompanying information MUST be received September 30

__ Credit Card: DAPS is able to process VISA/ MasterCard / AMEX at
<https://daps.us/civicrm/contribute/transact?reset=1&id=14>

__ Check: payable to *Dallas Area Parkinsonism Society*

Mail checks and completed forms to:

Dallas Area Parkinsonism Society

6310 Lyndon B. Johnson Freeway, Suite 213, Dallas, TX 75240

Phone: (972) 620-7600

Email: daps@daps.org

Sponsor authorizes the Dallas Area Parkinsonism Society to publish logo in printed and online material in association with the 2020 Keep Moving! Symposium.